

The program of the comprehensive examination on

38.04.02 Management area of study

Theme 1.

The theory of management. The concept of management, its essence and prospects of development. Historical preconditions of modern management. Management theory and the necessity of its cognition. The importance of management and different views of scientists on management. Key categories of management concept. Evolution of schools and management concepts and their development trends abroad. The study of the different management models and their dynamics. Management development in Russia. The principles of effective management. The evolution of production and management efficiency. Classical organization theory (the founders and postulates). The modern theory of the organization (basic approaches). Organizational structure on the example of a particular enterprise and its critical analysis. The organization as a system. The principles and laws of the organization. The design of organizational systems and the formation of the organizational structure. Communicative system of organizations. The effectiveness of the organization. Theories of human behavior in organizations and intra-organizational environment of organizational behavior. Organizational device for example a particular enterprise and its critical analysis. The organization as a system. The principles and laws of the organization. Designing organizational systems and organizational structure. The communicative system of organizations. The effectiveness of the organization. Theories of human behavior in the organization and internal environment of organizational behavior. The man in the organizational system. Segments of organizational behavior of personnel in the organization. Collective behavior of employees in an organization. Motivation in management activities. Manageability of behavior in the organization. Behavioral marketing

Theme 2.

Strategic management The essence and content of strategic management in the management of the organization. Five strategic management tasks. Formation of the mission and strategic goals of the enterprise. Levels of development of strategies. Analysis of the current strategy of the company and its competitive advantages. Five forces of competition of M. Porter, and their influence on the choice of enterprise strategy. Analysis of the enterprise sector. The offensive and defensive strategies. Analysis of competitiveness of the goods. Approaches to strategic management. Building a tree of organizational goals. Competition

strategies. Concepts and functions of strategic marketing. Strategic analysis of costs

Theme 3.

Organization of production at an agro industrial complex enterprise. The essence of the organization of production at the enterprises of agro industrial complex . Specialization. The essence and basic principles of the farming system. Economic calculation. Organization of field crop cultivation. Organization of production of grain in the agricultural enterprises. Livestock industry organization. Organization of pig breeding industry. Organization of the poultry-keeping industry. Organization sheep breeding industry

Theme 4.

Planning and forecasting at an agro industrial complex enterprise. The essence and importance of social and economic forecasting and planning. Classification of forecasts and plans, principles and functions of forecasting and planning. Forecasting methods. Planning methods. Theoretical foundations of planning in the company. Pricing planning . The basics of business planning

Theme 5.

Management of operations. Management of operations at the enterprises. Management of production (basic) operations. Manage of procurement and production operations. Management of warehouse operations. Management of transportation operations. Manage of marketing operations. Management of service operations. Management of information operations.